

County of Dinwiddie

BOARD OF SUPERVISORS

DANIEL D. LEE
BRENDA EBRON-BONNER
HARRISON A. MOODY
DR. MARK E. MOORE
WILLIAM D. CHAVIS



COUNTY ADMINISTRATOR

W. KEVIN MASSENGILL

FOUNDED 1752

FOR IMMEDIATE RELEASE

June 19, 2020

Contact: Morgan Ingram, Director of Economic Development
804-265-1233

Richlands Creamery Holds Ribbon-Cutting Ceremony

DINWIDDIE, VA – Richlands Creamery, LLC, celebrated their one-year anniversary this morning with a Ribbon-Cutting Ceremony. In an effort to accommodate all who wished to attend and adhere to social distancing guidelines, the event was held outside on the grounds surrounding the Creamery. The celebration was marked with a “milk toast” in recognition of National Dairy Month.

Richlands Dairy Farm has been operational in Dinwiddie County since the mid-1700s. The newly constructed creamery represents a \$1.7m capital investment and brought 44 full and part-time jobs to the community.

During remarks made at the event, Daniel D. Lee, Chairman of the Dinwiddie County Board of Supervisors stated, “The Richlands investment in Dinwiddie County is impressive, but their impact on the Dinwiddie community in just one year has been far greater.” Lee continued, “Richlands has become a gathering place for families, and a destination for people throughout the region. When you visit Richlands, you come back because of the way you feel when you’re here. There is just something special about a family owned and operated business.”

“I am proud that through the Governor’s AFID fund, the Commonwealth could play a role in expanding the onsite agritourism amenities at Richlands Dairy Farm,” said **Bettina Ring, Secretary of Agriculture and Forestry**. “This on-farm creamery is a positive step forward for Virginia’s dairy industry, the state’s third-largest agricultural commodity with \$284 million in farm cash receipts in 2018.”

“A component in the success of Virginia’s dairy industry is the ability for dairy farms to look for new avenues to reach consumers and expand their product offerings,” said **Jewel Bronaugh, Commissioner, Virginia Department of Agriculture and Consumer Services**. “Richland’s Creamery provides the Jones family the ability to produce value-added products from commodity milk, to include varieties of fluid milk, half & half, butter and ice cream.”

Coley Jones Drinkwater, Managing Family Member for Richlands Creamery, shared “We are happy to have made it through our first year, despite having to change our business model due to the COVID-19 pandemic. We are proud to have endured throughout this time and truly believe it has made our business stronger and better positioned to weather the storms of the dairy industry.” Drinkwater continued, “The support of our customers is amazing. It is a joy to be here and to serve you all.”

Richlands Creamery is located at 460 Cox Road, Blackstone, Virginia, and is open Tuesday – Sunday, 11:00 am – 7:00 pm.

###